

Annual Ataxia Conference 2018

Philadelphia, PA • April 5-6

2018 Sponsorship & Exhibitor Packages



Connect and strengthen your relationship with the Ataxia community by joining us this spring!

Information



About NAF

The National Ataxia Foundation (NAF) is a nonprofit organization dedicated to finding a cure for Ataxia. NAF works closely with the world's leading Ataxia scientists, funding research and providing support services to people with Ataxia. NAF is the only foundation in the United States that serves people with all types of Ataxia.



Annual Ataxia Conference

The Annual Ataxia Conference (AAC) is the largest gathering of those affected by all forms of hereditary and sporadic Ataxia in the world. NAF has coordinated and hosted this conference for more than 60 years. At AAC, attendees have two days to meet and learn from world-leading Ataxia researchers and clinicians, visit vendor exhibits to learn about the latest Ataxia research, technology, treatments, and assistive devices, and network with other people who are affected by Ataxia.



NAF has created many opportunities for sponsors to engage with the Ataxia community at the AAC. Between our bustling exhibitor hall, swag bags, sponsored meals, breaks, and evening banquet, there are options for every budget.

We will work with you to meet your marketing needs.



Sponsor/Exhibitor Benefits



Annual Ataxia Conference 2018



The Annual Ataxia Conference provides a unique opportunity for marketing to and connecting with persons affected by a neurological disease that impacts mobility and movement. People come to the conference excited to see exhibitors with assistive devices, care options, research information, and many other topics related to living with Ataxia. While the event is a wonderful resource for them, it can be a great benefit for you too!



We are willing to work with your needs and budget to offer the best possible experience for you and our attendees.

AAC Sponsor/Exhibitor Benefits

- Centralized exhibit booths
- Prime access to Ataxia patients, caregivers, and researchers - all in one place
- Increase brand exposure
- Company exposure/recognition on the NAF website
- Logo and company/product information inclusion in AAC program
- Sponsorship acknowledgement on all 2018 AAC e-blasts, before and after the event
- Sponsorship acknowledgement in AAC article of NAF quarterly publication
- Recognition in NAF's 2018 Annual Report
- Inclusion of promotional materials in attendee bag given to each person at registration
- Exclusive in-kind sponsorship opportunities
- Mobile advertising in our conference app



For More Info Contact: [Stephanie Lucas, Communications Manager](mailto:stephanie@ataxia.org)
(763) 553-0020 | email: stephanie@ataxia.org

Sponsorships

Sponsorship Package Benefits

Discuss your budget and marketing needs with us! We'll help you find a sponsor package that meets your expectations. Benefits to sponsors that the AAC has to offer include, but are not limited to:

Consumer Engagement Opportunities

- Presentation during General Session
- Acknowledgement as sponsor at General Session
- Materials at AAC registration table
- Logo on sign at registration table

Exhibit Hall

- 6' x 2 1/2' exhibit table
- Premium exhibit hall placement

Print

- Acknowledgement as sponsor in AAC Brochure
- Flyer or brochure included in participant welcome bags
- Sponsor acknowledgement in NAF quarterly publication
- Listing and company/product info in exhibit/sponsor directory
- Acknowledgement as sponsor in Annual Report

Digital

- Logo and sponsorship acknowledgement on NAF website (clickable link to your website)
- Sponsor announcement on eblast related to conference
- Sponsor announcement on social media during event

SWAG

- PR material(s) included in participant welcome bags

Other Opportunities

Exhibitor Booth \$500

Exhibitor Benefits

- 6' x 2 1/2' exhibit table
- Listing in exhibitor directory/map for attendees

For More Info Contact: Stephanie Lucas, Communications Manager
(763) 553-0020 | email: stephanie@ataxia.org

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Exhibitor Name (Company or Organization)

Contact Name

Title

Mailing Address

City

State

Zip

Billing Name & Address (if different than above)

Phone

Fax

Email

Website

EXHIBITOR REQUEST

Table Space Requested	Cost	+	Sponsor Package (if applicable)	=	Subtotal
Standard Exhibit Space	\$500	+		=	
Limited complimentary exhibit table space may be available to qualifying non-profit organizations, educational institutions, or government agencies. Check the box if you wish to apply for complimentary table space:					<input type="checkbox"/>
Conference Registration Cost Estimate	Number		Exhibitor Conference Registration Fee	=	Subtotal
Persons Staffing Exhibit		x	\$125/person*	=	
*This cost includes access to the venue, reception, banquet, and event presentations. NO REFUNDS for exhibitor fee or registration after February 16, 2018.					

TOTAL FEE

Describe Your Display: _____

Company Description for Program Guide: _____

Exhibitor Fee and an Exhibitor Agreement will be due upon approval of application. NAF will follow up to provide the agreement. SELECTION POLICY: NAF reserves the right to select exhibitors. NAF is unable to approve all exhibitor applications or proposals for the NAF Annual Ataxia Conference. NAF does not approve exhibitor applications that are considered prohibited activities under federal regulation, or that are deemed a conflict of interest by NAF. The focus of AAC is the mission of the National Ataxia Foundation on behalf of those affected by any form of Ataxia. Therefore, NAF reserves the right to maintain exclusivity as the only Ataxia-related organization to highlight its work, services, brochures, and other information at the annual conference.

Submit Application to Stephanie Lucas at:
 600 Highway 169 South, Suite 1725, Minneapolis, MN 55426
stephanie@ataxia.org | fax: (763) 553-0167 | phone: (763) 553-0020

(FOR OFFICE USE ONLY)	
Application Received	_____
Application Approved	_____
Booth Location and #	_____

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www.ataxia.org

For more information contact:

Stephanie Lucas
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(763)231-2744 | stephanie@ataxia.org



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